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**NARUTO™ ROLE-PLAYING GAME ON NINTENDO DS™? – BELIEVE IT!
TOMY AND D3PUBLISHER OF AMERICA ANNOUNCE THE UPCOMING
RELEASE OF NARUTO™: PATH OF THE NINJA**

LOS ANGELES – May 30, 2007 – NARUTO™ and his friends are unstoppable in 2007 as TOMY Corporation and D3Publisher of America, Inc. (D3PA) today announced the upcoming release of *NARUTO: Path of the Ninja* (working title) exclusively for the Nintendo DS™. Anticipated to ship in the Fall of 2007, *NARUTO: Path of the Ninja* will be the first Role-Playing Game (RPG) for NARUTO in North America and will offer original content and scenarios that have never been seen before! Based on episodes from VIZ Media's hit anime series SHONEN JUMP™ NARUTO™ the new game will feature a unique time based combat system in which players must determine each characters strengths and use them accurately to help them defeat the enemy.

"The NARUTO RPG games have proven to be very popular in Japan," said Mark Shinohara, executive vice president, TOMY Corporation. "The upcoming RPG title for North America will bring a completely new style of gameplay to NARUTO games, and the fans will love it!"

"We are really looking forward to bringing *NARUTO: Path of the Ninja* to North America," said Careen Yapp, vice president of licensing and business development, D3PA. "Some of the best elements from all the Japanese NARUTO RPG releases will be utilized to create an exclusive and unique game that no one has ever seen!"

Choosing from six available characters, players will be able to explore the Village Hidden in the Leaves and the world of Naruto as you roam across forests, fields, rivers and mountains. Along the way players will encounter bosses and enemies that they must use their special techniques to defeat.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds' oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Wii™. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

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About D3Publisher of America, Inc

D3Publisher of America, Inc. is a subsidiary of D3, Inc. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers, major console platforms and handheld systems including Wii™, Nintendo GameCube™, Nintendo DS™ Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video game and entertainment system from Microsoft and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.

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