



**TOMY CORPORATION'S NARUTO™ SHIPPUDEN: CLASH OF NINJA®
REVOLUTION 3 NOW AVAILABLE ON Wii™**

***Highly Anticipated 3D Fighting Game Features 40 Playable Characters,
New Gameplay Mechanics and Wi-Fi Multiplayer Functionality***

LOS ANGELES – Nov. 17, 2009 – TOMY Corporation today announced that the latest installment in the critically acclaimed fighting game series *NARUTO™ Shippuden: Clash of Ninja® Revolution 3* is now available at retail outlets nationwide, exclusively for Wii™. *Clash of Ninja Revolution 3* delivers an overhauled fighting engine with 40 playable characters that follows the storyline of the much-loved animated series from VIZ Media currently airing on Disney XD.

“In *Clash of Ninja Revolution 3* we’re raising the bar again, delivering a highly competitive 3D fighting game, 40 balanced and varied characters, Wi-Fi multiplayer functionality, new modes and gameplay mechanics,” said Laura Yoshioka, director of consumer software at TOMY Corporation. “We’ve taken great care to make sure this next installment of the critically acclaimed Clash of Ninja series delivers NARUTO fans and fighting game fans alike with a gaming experience worthy of their hard-earned dollars.”

In *Clash of Ninja Revolution 3* gamers will get to experience the new and improved gameplay mechanics added to the hit series along with a slew of gameplay modes and options. For the very first time, the game will also feature Wi-Fi multiplayer modes, enabling players to take the fight online and battle head-to-head or in two-man squad battles. The game also features cooperative tag team battles for up to four players, allowing friends to compete on two-man teams and tag in and out with each other. As an added bonus, new latent ninja powers allow players to access not only special jutsu, but also experience more subtle effects that, if used strategically, can make the difference between winning and losing. *NARUTO Shippuden: Clash of Ninja Revolution 3* also boasts 40 3D environments with nine completely new stages for the fighters to choose from.

The standard edition of *NARUTO Shippuden: Clash of Ninja Revolution 3* for Wii is \$39.99 MSRP and is rated “T” for Teen by the ESRB for Cartoon Violence and Mild Suggestive Themes. A limited edition of the game is also available for \$49.99 MSRP exclusively at GameStop locations nationwide either in stores or online at <http://www.gamestop.com>. For more information, please visit www.TOMY-USA.com/videogames.

For additional assets and information, please visit the press site:
http://bhimpact.gamespress.com/product_page.asp?i=948.

For more information on NARUTO Shippuden, and to view subtitled NARUTO Shippuden episodes please visit the official NARUTO website at www.naruto.com. The TV version of NARUTO Shippuden can be watched on Disney XD every Wednesday. In addition, dubbed downloadable episodes are also available on iTunes. Classic NARUTO episodes can be viewed on hulu.com, and iTunes.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world’s oldest and most endearing entertainment companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY’s mission is to produce videogames for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for Nintendo DS™ and Wii™, PSP® (PlayStation®Portable) system, and the Xbox 360® video game and entertainment system from Microsoft. TOMY Corporation is a subsidiary of Japan-based TOMYCompany, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including the popular monthly manga anthology SHONEN JUMP magazine, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and website at www.VIZ.com.

###

Media Contacts:

Bender/Helper Impact
Elizabeth Stewart
310-694-3134
Elizabeth_Stewart@bhimpact.com

Bender/Helper Impact
Adrienne Borgstrom
310-694-3247
Adrienne_Borgstrom@bhimpact.com