



TOMY CORPORATION'S NARUTO™ SHIPPUDEN: CLASH OF NINJA® REVOLUTION 3 FOR Wii™ GOES GOLD

***Critically Acclaimed 3D Fighting Game Boasts More than 35 Characters,
Unique Jutsu Moves and All New Wi-Fi Multiplayer Functionality***

LOS ANGELES – Oct. 27, 2009 – TOMY Corporation today announced that the highly anticipated fighting game *NARUTO™ Shippuden: Clash of Ninja® Revolution 3* has gone gold and will be available exclusively for Wii™ on November 17, 2009 at retail outlets nationwide. *NARUTO Shippuden: Clash of Ninja Revolution 3* is an exciting new installment to the critically acclaimed 3D fighting series, *Clash of Ninja* and is based on the hit animated show from VIZ Media. Consumers can preorder a standard edition of the game for \$39.99, or a limited edition for \$49.99 that comes bundled with *NARUTO Shippuden The Movie* on DVD. Preorders for the limited edition are available exclusively at GameStop locations nationwide, or by visiting <http://www.gamestop.com>.

The solid fighting game features more than 35 playable characters, each featuring the new grown-up look of the NARUTO Shippuden cast and follows the storyline of the much-loved series coming to TV this fall. The hit fighting game series delivers again with new and improved gameplay mechanics and a slew of gameplay modes and options including for the first time, Wi-Fi multiplayer functionality. The game also offers more than 40 3D environments to choose from, with nine completely new stages.

“*Clash of Ninja Revolution 3* delivers a highly competitive 3D fighting game on Wii with a huge roster and for the first time Wi-Fi multiplayer modes, giving players hours of replayability for just \$39.99,” said Laura Yoshioka, director of consumer software at TOMY Corporation. “The game is the latest in the critically acclaimed Clash of Ninja series and features a multitude of new content and upgrades that gamers of all abilities will appreciate and enjoy.”

In the latest iteration players can take the fight online and battle in head-to-head or in two-man squad battles in the brand new Wi-Fi battle mode. As an update to the already solid versus mode, the game also now boasts 4 player tag team battles, allowing up to four players to fight on two-man teams and to tag in and out of fights. If a player is nearing the end of his life gauge, *NARUTO Shippuden: Clash of Ninja Revolution 3* offers new latent ninja powers, allowing characters to not only access special jutsu, but also experience more subtle effects that, if used strategically, can make the difference between winning and losing.

The standard edition of *NARUTO Shippuden: Clash of Ninja Revolution 3* for Wii hits stores November 17, 2009 for \$39.99 MSRP and is rated “T” for Teen by the ESRB for Cartoon Violence and Mild Suggestive Themes. A limited edition of the game is also available for \$49.99 MSRP, exclusively at GameStop locations nationwide either in stores or online at <http://www.gamestop.com>. For more information, please visit www.TOMY-USA.com/videogames.

For assets, please visit the press site: http://bhimpact.gamespress.com/product_page.asp?i=948

For more information on NARUTO Shippuden and to view subtitled NARUTO Shippuden episodes please visit the official NARUTO website at www.naruto.com. In addition, dubbed downloadable episodes are also available on iTunes. Classic NARUTO episodes can be viewed on hulu.com, Amazon VOD and iTunes.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world's oldest and most endearing entertainment companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational

toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce videogames for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for Nintendo DS™ and Wii™, PSP® (PlayStation®Portable) system, and the Xbox 360® video game and entertainment system from Microsoft. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including the popular monthly manga anthology SHONEN JUMP magazine, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and website at www.VIZ.com.

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