



TOMY CORPORATION'S NARUTO™ SHIPPUDEN: NINJA DESTINY 2 FOR NINTENDO DS™ GOES GOLD

***Latest Installment in Pocket Fighting Series Delves Further Into
NARUTO Shippuden Storyline Than Any Other Title***

LOS ANGELES – Sept. 1, 2009 – TOMY Corporation today announced that the next installment in the popular Ninja Destiny series, NARUTO™ Shippuden: Ninja Destiny 2, has gone gold and will be available at retail outlets nationwide on Sept. 15, 2009 for Nintendo DS™. NARUTO Shippuden: Ninja Destiny 2 is the latest installment to the popular 3D pocket fighting series, Ninja Destiny.

Exclusive for Nintendo DS, NARUTO Shippuden: Ninja Destiny 2 features more new Shippuden content than any other NARUTO video game in 2009. With 34 playable characters, this year's roster has seen a completely new upgrade, including all-new attacks and character specific cinematic jutsu moves. The game also introduces Quest Mode, allowing players to take on the role of their favorite ninja and travel through tough mazes to battle and defeat opponents to improve character performance and level up. Ninja Destiny 2 also boasts a revamped Story Mode and wireless multiplayer battles, enabling players to battle in head-to-head matches with Naruto and his friends.

"Ninja Destiny 2 is a great-looking, highly competitive 3D fighting game on Nintendo DS that combines a ton of exciting new Shippuden content with solid fighting game mechanics." said Laura Yoshioka, director of consumer software at TOMY Corporation. "The game offers a quality fighting game experience on-the-go and is a title that both fans of the series and those unfamiliar with the franchise will enjoy."

NARUTO Shippuden: Ninja Destiny 2 is rated "T" for Teen with Cartoon Violence and will be available September 15, 2009 for Nintendo DS for \$29.99 SRP. For more information, please visit www.TOMY-USA.com/videogames. For more information on NARUTO and for free streaming episodes of NARUTO Shippuden please visit www.NARUTO.com.

For assets, please visit the press site: http://bhimpact.gamespress.com/product_page.asp?i=947.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world's oldest and most endearing entertainment companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce videogames for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for Nintendo DS™ and Wii™, PSP® (PlayStation®Portable) system, and the Xbox 360® video game and entertainment system from Microsoft. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha

Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including the popular monthly manga anthology SHONEN JUMP magazine, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and website at www.VIZ.com.

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