



TOMY CORPORATION'S
NARUTO™ SHIPPUDEN: NINJA COUNCIL® 4 FOR
NINTENDO DS™ GOES GOLD

***Players Are Invited to Experience the hit NARUTO Shippuden
Saga for the First Time on the Nintendo DS***

LOS ANGELES, Calif. – May 21, 2009 – TOMY Corporation today announced that the next installment in the hit Ninja Council series, *NARUTO™ Shippuden: Ninja Council® 4*, has gone gold and will be available at retail outlets nationwide on June 2 for Nintendo DS™. *NARUTO Shippuden: Ninja Council 4* allows dedicated franchise fans and new Naruto fighters alike to experience the NARUTO Shippuden storyline for the first time on the handheld device with a host of playable characters sporting their updated NARUTO Shippuden looks and wireless multiplayer battles for up to four players.

“NARUTO Shippuden: Ninja Council 4 will allow DS owners the opportunity to experience the Naruto storyline for the very first time through the game before it actually airs on television,” said Laura Yoshioka, director of consumer software at TOMY Corporation. “An all-new storyline, brand-new modes and non-stop battles are just a few of the features that make this title a classic action-adventure game.”

About *NARUTO Shippuden: Ninja Council 4*

Set two and a half years after the events of the classic NARUTO series, NARUTO fans are introduced to older characters as the storyline advances and unfolds with more sophisticated content. *NARUTO Shippuden: Ninja Council 4* allows gamers to follow an older Naruto and his friends on their quest to save Gaara from the sinister Akatsuki organization. Players are able to choose their allies and form a custom three-man squad with special jutsu techniques, adding versatility to their team. Based on the hit series from VIZ Media, players can also utilize the Touch Screen to unleash their unique jutsu attacks and take on anyone that gets in their way. As an added bonus, aspiring ninja can utilize each playable character's unique ninja fighting abilities to explore different hidden areas.

NARUTO Shippuden: Ninja Council 4 is rated E10+ and will be available for Nintendo DS on June 2. For more information, please visit www.TOMY-USA.com/videogames. For more

information on NARUTO and for free streaming episodes of NARUTO Shippuden please visit www.NARUTO.com.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world's oldest and most endearing entertainment companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce videogames for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for Nintendo DS™ and Wii™, PSP® (PlayStation®Portable) system, and the Xbox 360® video game and entertainment system from Microsoft. TOMY Corporation is a subsidiary of Japan-based TOMYCompany, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and web site at www.VIZ.com.

#

Media Contacts:

Bender Helper Impact
Parnaz Taheri
310-694-3120
parnaz_taheri@bhimpact.com

Bender Helper Impact
Adrienne Borgstrom
310-694-3247
adrienne_borgstrom@bhimpact.com