

PRESS RELEASE

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NARUTO BRINGS THE FIGHT BACK TO Wii™

NARUTO™: Clash of Ninja® Revolution 2 Ships to Stores

LOS ANGELES – October 21, 2008 – TOMY Corporation and D3Publisher, publishers of interactive entertainment software, announced today that *NARUTO: Clash of Ninja Revolution 2* for Wii™, the latest in the only four-player NARUTO fighting game series in North America, has started shipping to retail stores. Based on the hit animated series by VIZ Media, *NARUTO: Clash of Ninja Revolution 2* offers players an exclusive new storyline and 35 playable characters, including members of the special-ops squad called the Anbu. *NARUTO: Clash of Ninja Revolution 2* also features a slew of improved features: all-new survival and tag team modes, gameplay mechanics like the deadly paper bomb, and motion-initiated power-ups that make use of the Wii Remote™.

“We felt that the Anbu were a really interesting and under-represented part of the NARUTO universe, so it made perfect sense to use them as the inspiration for our new storyline,” said Mark Shinohara, Executive Vice President and Chief Operating Officer of TOMY Corporation. “This is a NARUTO title tailored

specifically for North America, and we hope that fans of fighting games and viewers of the animated series both find something to enjoy in *Clash of Ninja Revolution 2*."

About NARUTO: Clash of Ninja Revolution 2

NARUTO: Clash of Ninja Revolution 2 is set to provide players with quality fighting game mechanics and a fast-paced gameplay experience on Wii. Set after Sasuke leaves the Hidden Leaf Village to gain more power from Orochimaru, the title offers a slew of playable characters, including those developed especially for the storyline. *Clash of Ninja Revolution 2* features almost twice as many stages with four-player multiplayer battles, one to four-player versus mode, cooperative two-player battles, along with gameplay modes and characters not yet seen in the *Clash of Ninja* series.

For more information on NARUTO please visit www.naruto.com. For more information on *NARUTO: Clash of Ninja Revolution 2*, please visit Naruto.Tomy-usa.com.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world's oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for Wii™, Nintendo DS™, Nintendo GameCube™ and Game Boy® Advance. TOMY Corporation is a

subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and web site at www.VIZ.com.

About D3Publisher

D3Publisher, a subsidiary of D3, Inc., is a leading interactive entertainment publisher and distributor for licensed and original titles for personal computers, major console platforms and handheld systems. D3Publisher has operations in the U.S., U.K., and Japan. The company also owns development studio Vicious Cycle Software, Inc., and its technology platform, Vicious Engine. Recent releases have included *Dark Sector®*, *Dead Head Fred®*, *Puzzle Quest: Challenge of the Warlords®*, and *Ben 10™: Protector of Earth*. For more information about D3Publisher, please visit: www.d3publisher.com.

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