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NARUTO™: PATH OF THE NINJA™ 2
FOR NINTENDO DS™ TEAMS UP FOR RETAIL STORES

The Latest NARUTO Role-Playing Game Ships to Retail

LOS ANGELES – October 14, 2008 – TOMY Corporation and D3Publisher, publishers of interactive entertainment software, have announced that *NARUTO: Path of the Ninja 2* for Nintendo DS™ has shipped to stores and will be in retail outlets across North America. Based on the hit animated series by VIZ Media, *Path of the Ninja 2* has players leading a hand-picked squad of Hidden Leaf Village's best fighters against a group of rogue ninja in the only NARUTO role-playing franchise available in the U.S.

"We put a lot of work into making *Path of the Ninja 2* a worthy sequel to its predecessor," said Mark Shinohara, Executive Vice President and Chief Operating Officer at TOMY Corporation. "There are more characters, more attacks, and an improved battle system, so it should appeal to anyone who likes RPG's, not just NARUTO fans."

With an expanded character roster of 30 ninja, all-new Squad Leader and Ninja Tag systems, and improved combat that uses the Touch Screen to unleash devastating melee and jutsu attacks, *Path of the Ninja 2* offers more features than ever for new and seasoned fighters alike. Once they've conquered the storyline, the Wi-Fi multiplayer feature will even offer aspiring ninja the chance to take on challengers from around the world. *NARUTO: Path of the Ninja 2* is scheduled to ship to retail stores on October 14th, and is rated "E10+" (everyone 10 and older).

For more information on NARUTO, please visit www.naruto.com. For more information on *NARUTO: Path of the Ninja 2*, please visit Naruto.Tomy-usa.com.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world's oldest and most endearing toy and entertainment companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and innovative entertainment products for children of all ages. Known for high quality and safety-conscious products, TOMY's mission is to produce merchandise that entertains and inspires children and adults across the world. The Consumer Software Division currently publishes for Nintendo DS™ and Wii™. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content.

Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and web site at www.VIZ.com.

About D3Publisher

D3Publisher, a subsidiary of D3, Inc., is a leading interactive entertainment publisher and distributor for licensed and original titles for personal computers, major console platforms and handheld systems. D3Publisher has operations in the U.S., U.K., and Japan. The company also owns development studio Vicious Cycle Software, Inc., and its technology platform, Vicious Engine. Recent releases have included *Dark Sector®*, *Dead Head Fred®*, *Puzzle Quest: Challenge of the Warlords®*, and *Ben 10™: Protector of Earth*. For more information about D3Publisher, please visit: www.d3publisher.com.

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