

MEDIA ADVISORY

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FOLLOW A NINJA'S JOURNEY IN THE NEW *NARUTO™: PATH OF THE NINJA™ 2* TRAILER

Join Naruto as He Prepares for Battle on the Nintendo DS™

LOS ANGELES – August 25, 2008 – TOMY Corporation and D3Publisher (D3P), publishers of interactive entertainment software, today released a new trailer for the upcoming *NARUTO: Path of the Ninja 2* game for the Nintendo DS™ based on the hit animated series from VIZ Media. *Path of the Ninja 2* is an action role-playing game that follows Naruto, Sasuke, and their band of ninja as they journey from the Hidden Leaf Village to fight a new evil. Players can customize their ninja squad and learn new jutsu attacks to help Naruto defend his friends against a legion of never-before-seen villains.

New trailer for *NARUTO: Path of the Ninja 2* is available for download at:
<http://www.d3press.us/>

About *NARUTO: Path of the Ninja 2*

NARUTO: Path of the Ninja 2 will feature a deep, original storyline and provide players with access to 30 major characters from the series. The improved and intuitive battle system will make it easy for even the newest fighters to get into the combat, using the Touch Screen to unleash devastating melee and jutsu attacks on any opponent foolish enough to get in their way. The new Squad Leader and Ninja Tag systems provide even more squad-building options, while the Wi-Fi multiplayer feature offers aspiring ninja the chance to take on challengers from around the world.

For more information on NARUTO please visit www.naruto.com. For more information on *NARUTO: Path of the Ninja 2*, please visit www.Naruto.Tomy-usa.com.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the world's oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for Wii™, Nintendo DS™, Nintendo GameCube™ and Game Boy® Advance. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga (graphic novel) publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America, the United Kingdom, Ireland, and South Africa and is a global ex-Asia licensor of Japanese manga and animation. The company offers an integrated product line including magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, and DVDs, and develops, markets, licenses, and distributes animated entertainment for audiences and consumers of all ages. Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and web site at www.VIZ.com.

About D3Publisher

D3Publisher, a subsidiary of D3, Inc., is a leading interactive entertainment publisher and distributor for licensed and original titles for personal computers, major console platforms and handheld systems. D3Publisher has operations in the U.S., U.K., and Japan. The company also owns development studio Vicious Cycle Software, Inc., and its technology platform, Vicious Engine. Recent releases have included *Dark Sector*®, *Dead Head Fred*®, *Puzzle Quest: Challenge of the Warlords*®, and *Ben 10™: Protector of Earth*. For more information about D3Publisher, please visit: www.d3publisher.com.

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