

FOR IMMEDIATE RELEASE

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**TOMY AND D3PUBLISHER OF AMERICA ANNOUNCE
NARUTO™: PATH OF THE NINJA™ 2 FOR NINTENDO DS**

***Everyone's Favorite Ninja Returns to the RPG Genre with Original Storyline,
30 Playable Characters, and Wi-Fi Multiplayer Feature***

LOS ANGELES – May 14, 2008 – TOMY Corporation and D3Publisher of America, Inc. (D3PA), publishers of interactive entertainment software, today announced *NARUTO™: Path of the Ninja™ 2* for the Nintendo DS™. Everyone's favorite orange-clad ninja returns to the role-playing genre with *Path of the Ninja 2*, featuring an all-new original storyline, a huge roster of playable characters, an improved combat system and for the first time, exciting Wi-Fi battles. Based on VIZ Media's hit animated TV series NARUTO, *NARUTO: Path of the Ninja 2* is scheduled to hit stores in September 2008.

"There are huge numbers of *NARUTO* fans across North America, and we wanted to give them more choices than ever before," said Laura Yoshioka, director of consumer software at TOMY Corporation. "This new adventure will allow fans to play as their favorite character and create their own dream ninja squad as they try to complete an entirely original mission."

NARUTO: Path of the Ninja 2 is set to give players a portable outlet for their inner ninja this fall. A deep, original storyline will allow players to access 30 major characters from the series, from standards such as Naruto and Sakura to unlikely allies like the weapon-based Tenten. The improved and intuitive battle system will make it easy for even the newest fighters to get into the combat, using the DS Touch Screen to unleash devastating melee and jutsu attacks on any opponent foolish enough to get in their way. The new Squad Leader and Ninja Tag systems provide even more squad-building options, while the Wi-Fi multiplayer feature offers aspiring ninja the chance to take on challengers from around the world.

For more information on NARUTO please visit www.naruto.com. For more information on *NARUTO: Path of the Ninja 2*, please visit www.NarutoNintendoGames.com.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds' oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Wii™ home video game system. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and at www.VIZ.com.

About D3Publisher of America, Inc

D3Publisher of America, Inc. is a subsidiary of D3, Inc. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers, major console platforms, and handheld systems, including Wii™, Nintendo GameCube™, Nintendo DS™, Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video

game and entertainment system from Microsoft, and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.

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