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**TOMY AND D3PUBLISHER OF AMERICA UNLEASH  
*NARUTO™: NINJA DESTINY* FOR NINTENDO DS™**

***Explosive 3D Ninja Combat Headed for Stores Today***

LOS ANGELES – February 26, 2008 – TOMY Corporation and D3Publisher of America, Inc. (D3PA), publishers of interactive entertainment software, today announced that *NARUTO™: Ninja Destiny* for the Nintendo DS™ handheld system has shipped to retailers nationwide. Featuring stunning, cinematic techniques and the original orange-clad ninja, the fighting game promises vibrant 3D battles that are true to VIZ Media's hit animated TV series NARUTO.

*"NARUTO: Ninja Destiny* is easy to pick-up and play yet challenging to master for the core fighter, setting the bar even higher for the possibilities of 3D fighting games on the Nintendo DS," said Mark Shinohara, executive vice president, TOMY Corporation. "With the unique gameplay possibilities made possible by the touch screen and two-player wireless combat, fans can unleash their inner ninja like never before."

"It's been very gratifying to see the NARUTO brand grow and evolve with each new iteration," said Alison Quirion, vice president of marketing, D3PA. "As fans of the series ourselves, we are always looking to bring NARUTO to broader audiences and introduce new ways to bring these amazing characters to life."

Players can take their ninja battles on the road with *NARUTO: Ninja Destiny*, the first 3D head-to-head NARUTO fighter for the Nintendo DS. Featuring scenes, characters, and storylines up to the 140<sup>th</sup> episode of the hit anime series, the game improves upon the Japanese original with additional characters, content, and improved frame rate. Any aspiring ninja can unleash powerful jutsu and take advantage of items to brawl his way to victory against 16 different characters. Dual-screen combat will allow fierce battles to unfold on the top screen while special power ups can be strategically unleashed on the touch screen for fast, frenetic action. Designed to appeal to both fighting game veterans and newcomers, players can endeavor to become a proficient ninja master by chaining together a string of deadly combos. *NARUTO: Ninja Destiny* offers an intense single-player story and versus mode, along with wireless multiplayer combat.

For more information on NARUTO please visit [www.naruto.com](http://www.naruto.com). For more information on *NARUTO: Ninja Destiny*, please visit [www.NarutoNintendoGames.com](http://www.NarutoNintendoGames.com).

### **About TOMY Corporation**

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds' oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and

educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Wii™ home video game system. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at [www.TOMY-USA.com](http://www.TOMY-USA.com).

### **About VIZ Media, LLC**

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

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### **About D3Publisher of America, Inc**

D3Publisher of America, Inc. is a subsidiary of D3, Inc. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers, major console platforms, and handheld systems, including Wii™, Nintendo GameCube™, Nintendo DS™, Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video game and entertainment system from Microsoft, and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.

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