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***NARUTO™: PATH OF THE NINJA™* FROM TOMY AND D3PUBLISHER OF AMERICA IS GOLD AND WILL SHIP TO RETAIL OCTOBER 23**

LOS ANGELES – Oct. 9, 2007 –TOMY Corporation and D3Publisher of America, Inc. (D3PA) today announced that *NARUTO: Path of the Ninja* for the Nintendo DS™ will ship to retail outlets on October 23, 2007. Based on episodes from VIZ Media’s hit anime series SHONEN JUMP™ NARUTO on Cartoon Network *NARUTO: Path of the Ninja* brings together all of the best elements of the NARUTO Role-playing Games previously released in Japan to create a brand new game for North America.

NARUTO: Path of the Ninja will be the first Role-Playing Game (RPG) for NARUTO in North America and will feature a unique time based combat system in which players must determine each characters’ strengths and use them accurately to help them defeat the enemy. Choosing from six available characters, players will be able to explore the Village Hidden in the Leaves and the world of Naruto as you roam across forests, fields, rivers and mountains encountering bosses that they defeat by using over 90 different special techniques.

Developed by TOSE, *NARUTO: Path of the Ninja* is rated “E 10+” for cartoon violence by the ESRB.

About TOMY Corporation

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds’ oldest and most endearing toy companies. For more than eight decades, TOMY

has developed and manufactured a broad portfolio of exciting and educational toys, games and video games children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Wii™ home video game system. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at www.TOMY-USA.com.

About VIZ Media, LLC

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and *SHOJO BEAT*, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and at www.VIZ.com.

About D3Publisher of America, Inc

D3Publisher of America, Inc. is a subsidiary of D3, Inc. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes

software for personal computers, major console platforms and handheld systems including Wii™, Nintendo GameCube™, Nintendo DS™ Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video game and entertainment system from Microsoft and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.

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