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**For Information, Contact:**

Kirk Green  
Gonzo Communications  
(949) 459-2165  
[kirk@gonzocom.com](mailto:kirk@gonzocom.com)

Tamara M. Sanderson  
D3Publisher of America, Inc.  
(310) 231-8879  
[t.sanderson@d3p.us](mailto:t.sanderson@d3p.us)

**FIRST EVER NARUTO Wii GAME AND NEW NARUTO DS RPG GAME NOW  
AVAILABLE FROM TOMY AND D3PUBLISHER OF AMERICA**

***NARUTO™: Clash of Ninja™ Revolution and NARUTO™: Path of the Ninja™  
Featured at Nintendo World Launch Event October 27<sup>th</sup>***

LOS ANGELES – Oct. 23, 2007 –TOMY Corporation and D3Publisher of America, Inc. (D3PA) today announced that *NARUTO™: Clash of Ninja™ Revolution* for the Wii™ home video game system and *NARUTO™: Path of the Ninja™* for the Nintendo DS™ have shipped to retail outlets. Based on episodes from VIZ Media’s hit series SHONEN JUMP™ NARUTO, both games will be featured in a launch event, Saturday, October 27, from 10 a.m. to 4 p.m. at the Nintendo® World Store in New York’s Rockefeller Center. NARUTO fans will be able to play in game tournaments and witness a professional Ramen Noodle Eating Contest, using chopsticks, featuring some of the world’s most renowned competitive eating athletes in an event sanctioned by Major League Eating (MLE).

“*NARUTO: Clash of Ninja Revolution* provides fighting game fans and NARUTO followers with the best fighting game available for the Wii, and *NARUTO: Path of the Ninja* delivers the classic RPG experience that NARUTO fans have been missing,” said Mark Shinohara, executive vice president, TOMY Corporation. “We are very proud to be launching these original games in the US first, both deliver experiences that will satisfy both gamers and NARUTO fans alike.”

“Our NARUTO releases for Nintendo systems have proven to be huge titles for us, topping the sales charts time and again and we expect that *NARUTO: Clash of Ninja Revolution* and *NARUTO: Path of the Ninja* will continue that track record,” said Bill Anker, vice president of business development and licensing, D3PA.

Developed by Eighting, *NARUTO: Clash of Ninja Revolution* includes all new character animations, new special attack animations and for the first time new interactive environments. The game takes advantage of the Wii system by allowing players to launch attacks with the Wii Remote™ using Ninja-like movements, and features special mini-games created exclusively for use with the Wii Remote.

*NARUTO: Clash of Ninja Revolution* is rated “T” for Teen by the ESRB and will include 20 characters – including some that have yet to be featured in the *Clash of Ninja* game series. The fast-paced ninja action for up to four players will have nine different gameplay modes including Story Mode, Single Player and Multiplayer modes.

*NARUTO: Path of the Ninja* is the first Role-Playing Game (RPG) for NARUTO in North America and features a unique time based combat system in which players must determine each character’s strengths and use them accurately to help them defeat the enemy. Choosing from six available characters, players will be able to explore the Village Hidden in the Leaves and the world of Naruto as they roam across forests, fields, rivers and mountains encountering bosses that they defeat by using over 90 different special techniques.

Developed by TOSE, *NARUTO: Path of the Ninja* is rated “E 10+” for cartoon violence by the ESRB.

### **About TOMY Corporation**

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds' oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games for children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Wii™ home video game system. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at [www.TOMY-USA.com](http://www.TOMY-USA.com).

**About VIZ Media, LLC**

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and at [www.VIZ.com](http://www.VIZ.com).

**About D3Publisher of America, Inc**

D3Publisher of America, Inc. is a subsidiary of D3, Inc. with headquarters in Tokyo, Japan. D3Publisher of America's strategic focus is on licensed and original titles from

leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers, major console platforms and handheld systems including Wii™, Nintendo GameCube™, Nintendo DS™ Game Boy® Advance, PlayStation® game console, PlayStation®2 computer entertainment system, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, the Xbox® video game and entertainment system from Microsoft and the Xbox 360™ video game and entertainment system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>.

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