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**NINJA ACTION HEADS TO THE NINTENDO DS™ AS TOMY AND  
D3PUBLISHER OF AMERICA RELEASE *NARUTO™: NINJA COUNCIL™ 3***

LOS ANGELES – May 22, 2007 – The long wait for Nintendo DS™ owners is over as they can now get their hands on their very first NARUTO™ game – Believe it! TOMY Corporation and D3Publisher of America, Inc. (D3PA) today announced the release of *NARUTO™: Ninja Council 3* for the Nintendo DS™. Based on episodes from VIZ Media’s hit anime series SHONEN JUMP™ NARUTO, the series expands as the third game delivers 27 playable characters and features mission-based gameplay with 62 different missions for up to four players. Available for \$29.95 MSRP, the ninja action game utilizes an interchangeable attack system allowing players to combine attack techniques from all available characters to increase their chances of success.

“According to Nintendo the DS is the fastest-selling video game system in the world and it deserves to have a fantastic gaming experience featuring the hottest brand – NARUTO!” said Mark Shinohara, executive vice president, TOMY Corporation. “The great thing for NARUTO fans is that *NARUTO: Ninja Council 3* is just the first of three NARUTO games for Nintendo gaming systems scheduled for release in 2007, including *NARUTO: Clash of Ninja MVZ* (working title) for the Nintendo Wii, in the Fall of 2007.”

“*NARUTO: Ninja Council 3* offers more playable characters and gameplay than the first two games in the series,” said Careen Yapp, vice president of licensing and business development, D3PA. “Not only that, it is the perfect game for the DS because the mission based gameplay offers great pick-up and play capabilities that NARUTO fans and gamers alike will love.”

Just like a true ninja, in *NARUTO: Ninja Council 3*, players will have to attack, defend or defeat as they train hard to perfect their skills in order to progress through the ranks in over 60 missions ranging in difficulty from moderate to challenging. Up to four players (wireless) can choose from 27 different characters with four different playing modes including Timed Mode, Scroll Collection Mode and Head-to-Head Versus Mode.

### **About TOMY Corporation**

With U.S. headquarters in Santa Ana, California, TOMY Corporation is one of the worlds' oldest and most endearing toy companies. For more than eight decades, TOMY has developed and manufactured a broad portfolio of exciting and educational toys, games and video games children of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce toys, videogames and merchandise for North America that entertain and inspire children and adults. The Consumer Software Division currently publishes for the Nintendo GameCube™, Game Boy® Advance, Nintendo DS™ and Wii™. TOMY Corporation is a subsidiary of Japan-based TOMY Company, Ltd. (aka TAKARATOMY in Japan). More information is available at [www.TOMY.com](http://www.TOMY.com).

### **About VIZ Media, LLC**

Headquartered in San Francisco, CA, VIZ Media, LLC (VIZ Media), is one of the most comprehensive and innovative companies in the field of manga publishing, animation and entertainment licensing of Japanese content. Owned by three of Japan's largest creators and licensors of manga and animation, Shueisha Inc., Shogakukan Inc., and Shogakukan Production Co., Ltd. (ShoPro Japan), VIZ Media is a leader in the publishing and distribution of Japanese manga for English speaking audiences in North America and a global licensor of Japanese manga and animation. The company offers an integrated product line including, magazines such as SHONEN JUMP and SHOJO BEAT, graphic novels, videos, DVDs, audio soundtracks and develops and markets animated entertainment from initial production, television placement and distribution, to merchandise licensing and promotions for audiences and consumers of all ages.

Contact VIZ Media at 295 Bay Street, San Francisco, CA 94133; Phone (415) 546-7073; Fax (415) 546-7086; and at [www.VIZ.com](http://www.VIZ.com).

**About D3Publisher of America, Inc**

D3Publisher of America, Inc. is a subsidiary of D3, Inc. with headquarters in Tokyo. D3Publisher of America's strategic focus is on licensed and original titles from leading third-party developers that appeal to mass-market consumers or gaming enthusiasts. Based in Los Angeles, D3Publisher of America distributes and publishes software for personal computers and the major console platforms including Game Boy® Advance, Nintendo GameCube™, Nintendo DS™, PlayStation® game console, PlayStation®2 computer entertainment system, PSP™ portable entertainment system and the Xbox® video game system from Microsoft. For additional information on D3Publisher of America and its products, visit the website at <http://www.d3publisher.us>

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